



## IAPEGW International Update, October 2019: News and resources from around the world

We want to hear about what you and your related organisations are doing and the information you are producing. You can send your information and news to any member of the executive board for inclusion in the 'Update' each month – [view their contacts details](#)

### Keep right up to date with our news

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[Our page on the website](#)



[Please now view the 151-page document on our website \(Part 1 - text\)](#)

Also [View Part 2 - History in images](#)

**Note from Tansin Benn:** I have sent materials gathered for the writing of the 1999- 2019 recent history of IAPESGW to the Anita White Women and Sport archive at Chichester University UK. It will join materials previously archived in 2011. If readers know anyone interested in research in the field please point them in this direction.

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## October Editorial

There have been many significant events and initiatives around the world over the month of October.

A huge initiative from UNESCO is the launch of a Feasibility Study for a Global Observatory on Women and Sport. It will also cover physical education, physical literacy and physical activity. Tansin Benn is our expert representative on the steering committee. Thank you Tansin for taking on this role on behalf of IAPESGW. Read more about this at the start of the Update.

Another United Nations initiative is a human rights questionnaire re Gender and Race Discrimination in Sport. Have a look at this – for individuals and organisations to complete by the 15 November 2019.

We have more news about DSD athletes (female athletes with differences in sexual development). The IAAF has denied forcing operations on such athletes and has further lowered the testosterone levels by half (less than five nanomoles per litre) for a period of 12 months for such athletes to compete at the international level. By contrast the IOC was unable to produce a statement last month on transgender athletes, for the approaching Tokyo Olympics, stating that their expert committee of sports scientists and doctors were unable to come to an agreed statement/policy.

Transgender athletes – particularly male to female – is such a controversial and difficult subject for policy development. How do sports and associations cater to individuals and yet maintain a fair competition?

This month I competed against my first transgender basketballer at the Australian Masters Games. Andrea came onto the court and changed the dynamic of the game as she was the tallest, fastest and the best player in the 65+ age group and my team were all 70+. She had trans gendered late in life and had played men's basketball for most of her life. I spent a lot of time talking to her and understanding her life story, to make her welcome to women's masters basketball.

Andrea had permission to play from the Games organizers and the basketball association, after submitting the required documentation. Indeed it is a case of sex discrimination if such athletes are refused. However, not all of the women saw her participation as welcome, probably because she was so good and her team won the 65+ and 60+ gold medals, with Andrea dominating. My experience showed there is a real need for education programs around all levels of sports participation to welcome transgender athletes and for greater understanding of their difficult pathways to live a normal life.

Look for new publications and conference announcements, plus country news from Australia, Canada (the CAAWS Infographics are great), Cuba, Iran, Japan, Malaysia, Saudi Arabia, Spain and lots from the UK.

Our Executive Board member from Iran, Maryam Koushkie, has given us an explanation in regard to an item in September's Update and we cover this again with the breakthrough news that an allocation of women were recently allowed to watch Iran play Cambodia (men's game) in the Tehran football stadium. FIFA has since made a statement that it looks to the future when ALL girls and women wishing to attend football matches in Iran will be free to do so.

Stay in touch with what is happening around the world!

**Janice Crosswhite OAM**

**Communications Director**

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## **International**

### **UNESCO (27 September 2019)**

#### **Launch of Feasibility Study for Global Observatory on Women and Sport**

A Feasibility Study on the establishment of a Global Observatory for Women, Sport, Physical Education and Physical Activity was launched officially on 26 September 2019 in Geneva, Switzerland, on the occasion of the first meeting of the Steering Committee established for the implementation of Action 4 of the [Kazan Action Plan \(KAP\)](#). The KAP, a framework linking sport and physical education to the 2030 Agenda for sustainable development, was adopted in 2017 by the Sixth World Conference of Sport Ministers, MINEPS VI.

UNESCO places gender equality (achieving gender equality and empowering all women and girls) as one of its two institutional priorities and commits fully to contributing to the realization of [Sustainable Development Goal 5 of the 2030 Agenda - Gender Equality \(link is external\)](#). Overcoming global and systemic inequalities against girls and women in sport and society is not only paramount to promoting human rights in sport but also a powerful means to ensure gender equality universally.

Within the framework of the KAP, UNESCO promotes the empowerment of girls and women in and through physical education, physical activity and sport at all levels, from childhood to lifelong physical literacy, elite sport participation and leadership in sport governing bodies. It is necessary to ensure that education systems play a critical role in providing equal access to sport and in overcoming gender-based stereotypes. Safeguarding women and girls participating in physical education, physical activity and sport is a serious concern that needs to be addressed systematically.

The Government of the Swiss Confederation, which will host the future Observatory, is committed to leading Action 4 of the KAP – Conduct a feasibility study on the establishment of a Global Observatory for Women, Physical Education and Sport. Under the overall coordination of UNESCO, the study is structured around three main components: expertise

in the field of women and sport; project management and the determination of the main elements of a business plan; as well as advice on communication and information management.

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**The Steering Committee is composed of:**

- [UNESCO](#)
- [Government of the Swiss Confederation](#)

- [UN Women \(link is external\)](#)
- Experts from different regions representing the [International Working Group on Women and Sport \(IWG\) \(link is external\)](#), [Women Sport International \(WSI\) \(link is external\)](#) and the [International Association for Physical Education and Sport for Girls and Women \(IAPESGW\) \(link is external\)](#)
- [Athlead \(link is external\)](#) (Project Management)

**IAPESGW - Tansin Benn is our representative**

[View the full news item](#)

*Received from a contact.....*

### **UN Human Rights Questionnaire re Gender and Race Discrimination in Sport**

As some of you may know, the UN Office of the High Commissioner for Human Rights (OHCHR) is preparing a report on the intersection of race and gender discrimination in sports (including but not limited to policies and practices of sporting bodies that require women and girl athletes to undergo medical procedures in order to participate in women's events). To aid in the development of this report, the OHCHR is seeking information from any individuals or organizations with relevant knowledge. In particular, the OHCHR is seeking responses to questions contained in [this questionnaire](#).

Please consider having your organization provide any information it can. Please also share the link to the questionnaire with relevant colleagues and counterparts around the world.

### **Inside the games reports (4 October 2019)**

#### **ITU take leading role in developing elite female coaches**

The International Triathlon Union (ITU) is taking part in the newly created Women's Sport Leadership Academy for High-Performance Coaches (WSLA HPC) alongside a number of other International Federations.

The International Cycling Union, World Rowing, World Rugby, International Tennis Federation and United World Wrestling are also involved in the project, with ITU one of the first to be chosen due to existing initiatives around women in triathlon coaching.

Funded by Olympic Solidarity, the six Federations are offering a 14-month programme for a limited number of high-performance coaches, managed by the Women's Sport Leadership Academy at Britain's University of Hertfordshire.

WSLA HPC has been designed to address the consistently low percentage of female coaches at the elite level, reinforcing strengths in the candidates and creating a network to help them reach their full potential as high-performance trainers.

It is hoped this will increase the cohort of female coaches at a continental, international and Olympic level.

ITU have selected Kate Murray of South Africa, Ljudmila Medan of Serbia, Najila Aljeraiwi of

Kuwait, Pamela Fulton of Zimbabwe and Pooja Chaurushi of India as candidates for the first programme.

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[View the full news item](#)

### **European Commission - Sport (4 October 2019)** **Finalists for the #BeInclusive EU Sport Awards have been announced**

Over 100 amazing projects and individuals were part of the competition. The winners will be announced at an award ceremony on 21 November in Brussels

The 2019 #BeInclusive EU Sport Awards invited all organisations in Europe – public or private, commercial or not-for-profit – that have successfully developed sport projects aimed at social inclusion to enter their initiatives. This year, the field was packed with wonderful choices - the jury received 144 submissions!

Independent experts evaluated the projects according to their contribution to social inclusion through sport, and were able to choose the following 9 finalists:

- Ginástica com Todos (Portugal)
- Rocking Inclusion! (Germany)
- Job Goals - Education through Football (Austria)
- Football and Values (Spain)
- HandiFly Euro Challenge (France)
- Etnoliga (Poland)
- Community Sports Coaching Programme (Ireland)
- Inclusive Zone Basketball for disabled people (Belgium)
- The Sanctuary Runners (Ireland)

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[View the full news item](#)

### **Beyond Sport reports (11 October 2019)** **WTA Launches Global Campaign 'Aceing Cancer'**

[WTA Charities](#) has launched its first-ever global philanthropic campaign, “Aceing Cancer, ” in an effort to recognize and support Breast Cancer Awareness Month, with the goal of raising both awareness and funds for various cancer organizations.

To kick off the campaign, WTA players, including Simona Halep, Karolina Pliskova, Naomi Osaka, Bianca Andreescu, Ashleigh Barty, Kiki Bertens and Petra Kvitova, have recorded a breast cancer awareness PSA.

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[View the full news item](#)

### **Inside the games (13 October 2019)**

#### **IAAF strongly denies forcing operations on DSD athletes as French Sports Minister investigates**

The International Association of Athletics Federations (IAAF) has denied "in the strongest possible terms" allegations that it forced young female athletes with differences in sexual development (DSD) to have damaging sexual operations to reduce their testosterone levels.

The IAAF response has come in the wake of an open letter signed by 25 French sportsmen and women, including world and Olympic champions, calling on international authorities to investigate comments made in a documentary by German broadcaster ARD last month.

The documentary contained claims by two athletes, one of whom remained anonymous, that they had suffered serious health problems after undergoing operations to lower their testosterone levels so that they could continue to compete in international women's events.

The letter, sent to IAAF President Sebastian Coe, International Olympic Committee President Thomas Bach, and Ministers of Health and Sports around the world, calls for all the claims to be investigated and, if proven, for those responsible to be prosecuted.

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[View the full news item](#)

### **Inside the games reports (14 October 2019)**

#### **IOC promote Haddad to chief operating officer as part of reshuffle**

Lana Haddad has been promoted to chief operating officer at the International Olympic Committee (IOC) as part of a restructure of several of the organisation's departments.

Haddad, who joined the IOC in 2013, will move up from her previous role as chief financial officer.

The former Procter & Gamble executive will oversee the departments for human resources, finance, legal affairs, corporate events and services and the corporate security unit.

Haddad was originally born in Iraq but is now a British citizen.

She is graduate of Swansea University, where she got a degree in chemical engineering before qualifying as a chartered accountant.

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[View the full news item](#)

### **Inside the games reports (15 October 2019)**

#### **IAAF rule transgender female athletes must further reduce testosterone levels**

Transgender female athletes must lower their testosterone levels by half under new regulations introduced by the International Association of Athletics Federations (IAAF).

The IAAF Council, which met in Doha, has announced approved eligibility rules that require the concentration of testosterone in an athlete to be less than five nanomoles per litre continuously for a period of at least 12 months prior to being declared eligible.

The previous limit was 10 nanomoles.

Athletes must also keep the levels below that mark to maintain eligibility to compete in the female category.

The change brings the regulation into line with that which applies to athletes with differences of sexual development (DSD), such as South Africa's world and Olympic 800 metres champion Caster Semenya, who is currently ineligible to compete as she pursues legal options to reverse the current IAAF ruling.

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[View the full news item](#)

### **Play the Games (16 October 2019)**

#### **IAAF shares viewpoints on Semenya after Play the Game 2019 debate**

The Director of Legal & Business affairs of the IAAF has asked Play the Game to share the federation's viewpoints in response to a debate about the Caster Semenya case at Play the Game 2019.

The world organisation for track & field, IAAF, has asked us to share its response to points raised by professor Roger Pielke, University of Colorado Boulder, in a session on the Caster Semenya case Sunday 13 October. The session can be seen [here](#), and the slides from the presentations [here](#).

Several attempts by Play the Game to invite experts representing IAAF viewpoints in the case failed, so here is a written summary authored by.

Several attempts by Play the Game to invite experts representing the IAAF viewpoints in the case failed, [so here is a written response from the IAAF](#).

#### **[Source of information](#)**

### **Inside the games reports (17 October 2019)**

#### **IOC working group aim to redress gender equality balance at Tokyo 2020**

Public affairs and communications director at the New Zealand Olympic Committee, Ashley Abbott, has reiterated a need for gender equality around the Olympic Games as Tokyo 2020 grows ever closer.

During the Tokyo 2020 World Press Briefing here in Tokyo, the International Olympic Committee (IOC) said the Games would be the most gender-balanced in Olympic history, but mentioned that more needs to be done in the media to address the topic.

Lucia Montanarella, editor-in-chief of the Olympic Information Service (OIS), highlighted that 80 per cent of accredited journalists and photographers at Rio 2016 and Pyeongchang 2018 were male.

She indicated that the IOC press committee has set up a working group on gender equality to redress the balance and seek to produce more balanced reporting teams, possibly with extra accreditations for women.

Abbott, as a member of the working group, said the idea is to look at ways sport can fulfil its role in providing good role models for women.

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[View the full news item](#)

#### **Reuters/news.com.au (17 October 2019)**

##### **IAAF backs study which says high testosterone helps women run longer**

The International governing body for Athletics has backed a new study which could prove to be another blow for South African runner Caster Semenya.

The governing body of world athletics welcomed a landmark study showing high testosterone helped women run better, saying it justified their decision to bar Olympic champion Caster Semenya from key races.

In a study in the British Journal of Sports Medicine, Swedish researchers found women with higher testosterone could run longer and had more lean muscle mass.

The International Association of Athletics Federations — which governs track and field — embraced the study as proof it had done the right thing in barring South Africa's Semenya for high testosterone levels, a primarily male hormone.

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[View the full news item](#)

#### ***Publications.....***

##### **Anita White Foundation, Newsletter, October 2019**

This newsletter reports on another busy summer for the AWF: we organised the 2019 Women's Sport Leadership Academy (WSLA), have been shortlisted for the Beyond Sport Awards, hosted the International Working Group on Women and Sport (IWG), published research and gained a new Chair! With the help of our donors and fundraisers, we have

continued to support the development and work of women leaders in sport in the UK and around the world.

[View the newsletter](#)

##### **Journal of Physical Activity and Health: The Official Journal of the International Society for Physical Activity and Health. Volume 16, Issue 10, October 2019**

**Editor** - the abstracts from the articles in this current edition to be placed on their website are now available.

[View the abstracts](#)



## UN Women

### Progress on the Sustainable Development Goals: The gender snapshot 2019



#### Are we on track to achieve Goal 5?

On 24 and 25 September 2019, Heads of State and Government gathered at UN Headquarters in New York to comprehensively review progress on the implementation of the [2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals](#). To inform those discussions, UN Women and the UN Department of Economic and Social Affairs have released “Progress on the Sustainable Development Goals: The gender snapshot 2019”. This publication brings together the latest available evidence on gender equality across all 17 Goals, underscoring the progress made as well as the action still needed to accelerate progress.

[Download the snapshot from UN Women website](#)

## Specific countries

### AUSTRALIA

#### Australasian Leisure Management (4 October 2019)

##### Research highlights the benefits of resistance training for seniors' fitness

According to a new Deakin University study, community exercise programs could be key to helping Australia's ageing population maintain bone and muscle health, while busting common misconceptions about the type of exercise best for older adults.

Professor Robin Daly, Chair in Exercise and Ageing at Deakin's Institute for Physical Activity and Nutrition (IPAN), said retirees needed to look beyond gentle exercises like walking and water aerobics if they wanted to get serious about their musculoskeletal health.

Professor Daly explained “weight-bearing exercise is crucial to maintain our bone health. Unlike our cardiovascular system, bones like to be regularly stressed and will adapt positively to the loads and demands placed on them.

“Unfortunately that message just doesn't seem to be getting through, and right now around 75% to 95% of Australians over 50 are not meeting recommended physical activity targets to maintain good bone and muscle health.

“So while we know that exercise can improve musculoskeletal health and function, many people and even medical professionals don’t often know what particular type of exercise works best for older adults to see these improvements.”

Professor Daly has developed an evidence-backed program he’s dubbed ‘Osteo-cise: Strong Bones for Life’, which has been trialled in a number of community leisure centres in Melbourne’s western suburbs.

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[View the full news item](#)

### **Sport Australia (15 October 2019)**

#### **Sport Australia releases Position Statement on Physical Literacy to support our nation’s health**

Sport Australia has released a national Position Statement on Physical Literacy to continue our efforts to prioritise the health and wellbeing of Australians.

Broadly and enthusiastically endorsed by sporting organisations, physical activity providers and education bodies, the Position Statement is a commitment to help all Australians, especially our children, bring out their best through physical activity.

Statistics show eight in 10 Australian children are not active enough and Sport Australia CEO Kate Palmer said it was especially crucial to help children develop physical literacy - the skills, knowledge and behaviours needed for healthy lives.

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[View the full news item](#)

### **Dr. Emma Norris, University College London & University of Sydney**

#### **Physical activity in lessons improves students’ attainment**

Students who take part in physical exercises like star jumps or running on the spot during school lessons do better in tests than peers who stick to sedentary learning, according to a University College London and University of Sydney study

[View more details](#)

### **Star Observer (15 October 2019)**

#### **Running for your life: trans sporting pioneer Ricki Couglan**

Ricki Couglan became the first trans athlete to compete openly in sport with the blessing of Athletics Australia in 1993 after being outed in the media. She told her story to the Star Observer’s Katherine Wolfgramme

#### **Was life difficult for you before transition and what were your early years like?**

I began transitioning when I was almost 22 in 1980.

When I commenced school, I complained to my mother that I didn’t want to be a boy.

I would wear my sister’s clothes and the sight in the mirror only reinforced my convictions that I was a girl.

By the time I was 15 I was out to some friends – the queer kids in our school and nearby schools.

But I left soon after, because the gender divide in school was creating more pain than I could bear.

Our family doctor sent me to the Psychiatric Ward at the Prince of Wales Hospital, where I was given “aversion therapy” in the form of mild shock treatment. I was horrified to be there.

My teenage years passed and I learned about sources of oestrogen and found endocrinologists, psychologists and surgeons who could help me.

I found a partner and we set up the foundation for a great life. I had grown up to be a woman.

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## CANADA

### **Canadian Association for the Advancement of Women and Sport and Physical Activity Sport and Physical Activity for Girls and Women – CAAWS INFOGRAPHIC**

This infographic from CAAWS addresses the barriers and benefits of physical activity for girls.

[View and download the infographic on this page](#)

## CUBA

*Alicia Alonso received an award from IAPESGW in 2013 - accepted by her daughter.....*

**Prensa Latina (17 October 2019)**

**World famous Cuban ballerina Alicia Alonso dies**

Havana, Oct 17 (Prensa Latina) Cuba's most internationally acclaimed ballerina, Alicia Alonso, passed away today at the age of 98, the National Ballet of Cuba (BNC) announced.

The legendary dancer, founder and director of the BNC, also participated in the founding of the American Ballet Theatre, in the early 20th century.

Alonso's talent was legendary, offering technical and interpretative virtuosity in classical works, while her resolve to continue dancing despite her progressive loss of vision and will to remain active on the stage until a very advanced age was widely admired.

The prima ballerina assoluta directed the BNC and staged shows until her death, as well as the International Ballet Festival of Havana.

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[View the full news item](#)

## IRAN

***Maryam Koushkie Jahromi sent in this explanatory, news item....***

### **Iranian blue girl suicide (different news)**

Regarding the IAPESGW September news about an Iranian female soccer fan suicide because of not permitting to attend in soccer stadium and FIFA declaration some different news must be clarified.

According to father of Sahar interview in some media:

Sahar suffered from psychic disease and because of not wearing proper clothes and insulting against governmental officials who had warned her, she had been sent to the court (at 2018), however during the accident no verdict has been issued for her. He was very sorry for abuse of his daughter's death.

Unfortunately there are many inside and outside groups of Iran who try to abuse every situation in Iran and these groups jointed the photo of another Iranian girl (Isan Ehteshami) who was attended in soccer stadium illegally at march 2019 with Sahar suicide photo, and many media spread this false news over the world. Few days later, Isan wrote in her Instagram page that I am not Sahar and I am alive, which clarified everything.

<https://www.yjc.ir> (Iran news official website)

It was really demonstrated the power of some media in the world.

### **Inside the games reports (10 October 2019)**

#### **Women flock to Azadi Stadium to see Iran win World Cup qualifier**

History was made at Tehran's Azadi Stadium as 4,600 women were permitted entry for the first time in almost 40 years to watch Iran's FIFA World Cup 2022 qualifier against Cambodia.

An unofficial ban on women entering stadiums had been in place since the 1979 Islamic Revolution, but came to an end as women flooded into the stadium to watch their side's 14-0 triumph.

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[View the full news item](#)

## JAPAN

### **2020 Yokohama Sport Conference - Contributing to a Sustainable World**

We are delighted to inform that the 2020 Yokohama Sport Conference (<http://yokohama2020.jp/>) will be held in Japan, from 8th to 12th September, 2020, with the cooperation of ICSSPE.

Every Olympic year, the international conference on sport, physical education, and health is held in the host country. In 2020, 2 days after the closing ceremony of the Paralympic Games, the international conference will be held in Yokohama.

We will greatly appreciate if you could promote The 2020 Yokohama Sport Congress and share the key dates below with your members via mailing list, website, news letter or SNS.

**\*\*\*IMPORTANT DATES\*\*\***

Abstract Submission Deadline: 15 March, 2020

Early Registration Deadline: 31 May, 2020

Pre-Registration (Standard) Deadline: 31 July, 2020

The registration and abstract submission is open (<http://yokohama2020.jp/>). The attached are the flyer and the 2nd circular.

If you have any question, please contact the Secretariat directly ([regi@yokohama2020.jp](mailto:regi@yokohama2020.jp)).

We do look forward to seeing you in Yokohama in 2020.

**Best Regards**

**Aoi Tanaka**

**Japan Association of Physical Education for Women (JAPEW)**

**International Committee**

**Dear colleague, scholar, Olympic friend,**

**This “call for abstracts” is directed to researchers of all disciplines. The 10th International Sport Business Symposium Environmental Sustainability August, 4th 2020 in Tokyo (Tsukuba University)**

Calls for research papers directly related to the business, management and economics of the Olympic Games in general, the upcoming 2020 Olympic Games, as well as prior and future Olympic, Youth, and Paralympic Games.

Papers about Olympic media, legacy, tourism, consumers, organizations, finance, economics, environment, Paralympics, politics and other Olympic-related topics are welcome. Everything related to sustainability and in particular to the environmental sustainability is in particular welcome.

The official language for abstracts and the symposium is English.

An abstract (max. 600 words) and a one-page Curriculum Vitae should be submitted via email:

1. Quick lane Deadline is October 20th, 2019 => confirmation of acceptance November 15th 2019

**2. Final Deadline is November 30th 2019 => confirmation of acceptance December 30th 2019**

Please, send your abstract to Prof. Dr. Holger Preuss, E-mail: [preuss@uni-mainz.de](mailto:preuss@uni-mainz.de)

There will be a double-blind review process of the abstracts. The reviewers will be from the scientific committee. Acceptance will be announced as soon as possible to allow you to book your flights early and have a look for accommodation. Abstracts or any full papers sent via electronic mail by June 1st, 2020 will appear in the official Symposium Proceedings. For more information and registration, look at:

<http://www.blogs.uni-mainz.de/fb02-sport-tokyo2020/>

Welcome to celebrate with us the 10th Symposium.

Welcome to Tokyo

**Prof. Dr. Holger Preuss University of Mainz , Prof. Dr. Satoshi Shimizu & Associate Prof. Yoshio Takahashi, Tsukuba University Tokyo**

## **MALAYSIA**

### **Inside the games reports (1 October 2019)**

#### **Chai named chief operating officer at Olympic Council of Malaysia**

Michelle Chai has been appointed as the new chief operating officer of the Olympic Council of Malaysia (OCM).

Her hiring was confirmed at an OCM Executive Council meeting at the Indoor Sports Complex in Kuala Lumpur.

Forty-four-year-old Chai is currently general manager of the Badminton Association of Malaysia (BAM) and was formerly chief operating officer of the United Arab Emirates Football Association.

Datuk Seri Norza Zakaria, the OCM President, said she was the best candidate after 65 applications were received for the role.

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## **SAUDI ARABIA**

### **Inside the games reports (30 September 2019)**

#### **Saudi Arabia promise Bach more opportunities for female athletes**

International Olympic Committee (IOC) President Thomas Bach has met Saudi Arabian Olympic Committee (SAOC) officials during a visit which he claimed demonstrated the power of sport.

Bach made the trip from Doha, where he was attending the International Association of Athletics Federations World Championships, to Jeddah, despite the two countries having cut off diplomatic ties following a major dispute.

Upon his arrival, Bach was welcomed by Prince Abdulaziz bin Turki al Saud, elected SAOC President only in February.

He was given a tour of several new sports facilities and heard directly from the SAOC Executive Board about a modernisation plan for sport in the country, part of the national Vision2030 reform plan. This plan includes more and better access for female athletes.

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[View the full news item](#)

## SPAN

### **IV Workshop Internacional “La igualdad en juego: LGTBI, educación física y deporte” 16 November 2019, INEFC Barcelona – Sala de Actos**

Romper el tabú alrededor de la homosexualidad y deporte es el objetivo del IV Workshop Internacional "La igualdad en juego: LGTBI, educación física y deporte", que tendrá lugar el próximo sábado 16 de noviembre entre las 8.30 h y las 13.30 h. en el INEFC de Barcelona.

A lo largo de la jornada se presentarán los resultados de los primeros estudios realizados en España y en Europa sobre la situación del colectivo LGTBI en el ámbito de la educación física y el deporte. Así mismo, se aportarán estrategias sobre cómo generar espacios más inclusivos y seguros para el colectivo en nuestros clubes, instalaciones deportivas, entidades, etc.

[View more details](#)

## UK

### **Women’s Sport Trust (4 September 2019)**

#### **Has the media changed the game for women’s sports coverage?**

It was a summer that promised the most high-profile events ever in women’s sport and there was a real commitment from media to make it count. BBC Sport proclaimed that it would ‘#changethegame’ in its coverage of women’s sport and the Telegraph declared it would ‘Address the under-representation of women’s sport through increased editorial coverage in digital and print media’.

At the Women’s Sport Trust, we have always campaigned for greater media profile for women’s sport but with a lack of data available it can be difficult to understand what progress has been made. So, this summer we embarked on our own analysis that looked in detail at the volume and prominence around women’s sport coverage on leading websites in the UK.

On a set time of day on a daily basis between 29th April and 11th August we studied the websites of BBC Sport, The Telegraph, The Guardian and Sky Sports. Given there have been days across all outlets in the recent past where there wasn’t a single women’s sport story on their sport home pages, it was hard to predict what success would look like, let alone think we were at a stage where there would be true parity of coverage.

But during the period of the Women’s World Cup and Wimbledon (7th June-14th July), we can now see that it’s not about asking the question ‘can women’s sport ever achieve equality across editorial sports coverage’ but ‘how often can we achieve it?’

The study, during this peak summer period, found:

- 45.7% of the top ten stories on the BBC Sport home page each day featured women’s sport.
- On three days during the period, over half of all the stories (normally 60-75 stories) on the BBC Sport home page featured women’s sport.
- 54.5% of the ‘most watched’ video clips on the BBC Sport website contained women’s sport, despite the BBC website also having rights to other major men’s events in this period, including the ICC Cricket World Cup

- Telegraph Sport's website led on stories about women's sport for 45% of the days
- Almost a third of the leading stories, defined as the top 12 stories on the Telegraph sport section and the main sports stories on the Guardian Sport home page, each day during the Women's World Cup and Wimbledon featured women's sport – 30.2% stories at The Guardian and 28.3% at The Telegraph

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[View the full news item](#)

### **Loughborough University (30 September 2019)**

#### **Loughborough London academic publishes book on the business of women's sport**

Dr Andrea Geurin, a Reader within the Institute for Sport Business at Loughborough London and the Programme Director for MSc in Sport Marketing, has co-edited a book that focuses on the different aspects of the business of women's sport.

Alongside Professor Nancy Lough from the University of Nevada Las Vegas, the academics collated research from over 71 scholars at universities around the globe to create the [Routledge Handbook of the Business of Women's Sport](#).

Topics covered in the book include management, governance, leadership, media, economics, sociology, legal issues, and marketing. Lough and Geurin's main goal was to ensure the book included chapters that could be used in a variety of sport management classes.

The authors hope that this will tackle the issue of women's sport being left out of teaching.

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[View the full news item](#)

### **Lawn Tennis Association (3 October 2019)**

#### **Judy Murray joins LTA-led workshops for female tennis coaches from underrepresented communities**

The LTA and Judy Murray joined forces for two events in late September aimed at equipping young female coaches from underserved communities with the skills to deliver introductory tennis sessions to women and girls.

The events, held in London and Manchester, are part of the latest collaboration between the LTA's SERVES and She Rallies programmes, with the former delivered in partnership with Judy Murray.

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LTA SERVES was developed to engage a broader audience in tennis, and aims to transform the lives of young people living in disadvantaged communities by giving them the opportunity to take part in regular tennis activities, while She Rallies works to develop a female workforce to create more opportunities for women and girls in tennis.

Providing pop up courts and equipment, the LTA works with 160 organisations and 'Activators' to deliver Serves sessions in over 200 community venues ranging from youth clubs to mosques and temples.



76% of SERVES participants are from the 30% of most deprived communities in the UK, and nearly half the participants are from Black, Asian and Minority Ethnic (BAME) communities.

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Find out more about LTA SERVES at: [www.lta.org.uk/workforce-venues](http://www.lta.org.uk/workforce-venues).

Find out more about LTA She Rallies at: [www.sherallies.com](http://www.sherallies.com).

[View the full news item](#)

### **British American Football Association (7 October 2019)**

#### **BAFA partnering with Girl Guides**

BAFA are pleased to announce a new partnership with Girl Guiding

This new partnership is aimed at offering new and exciting American Football activities to young people aged between 10-18 years old, starting with an activity pack launched in September 2019.

BAFA have co-designed a 'Touchdown' activity for Guides aged 10-14, and will introduce 'In the zone' for Rangers aged 14-18, which will be launched in January 2020.

American Football will be added to their programme which already includes a variety of sports and physical activities - the aim being to increase confidence and active living as well as inspiring new passions.

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[View the full news item](#)

### **England and Wales Cricket Board (7 October 2019)**

#### **ECB launches new plan to transform women's and girls' cricket**

The England and Wales Cricket Board has launched its action plan to transform women's and girls' cricket with the fundamental goal of making cricket a gender-balanced sport.

The England and Wales Cricket Board has launched its action plan to transform women's and girls' cricket with the fundamental goal of making cricket a gender-balanced sport.

Transforming women's and girls' cricket is one of six priorities within ECB's 'Inspiring Generations' strategy for 2020-2024. An unprecedented £20m of funding will be invested over the next two years, with an ambition of investing £50m over the five years, to enable organisations across the cricket network to recruit more dedicated resources, improve the player experience, and increase the opportunities to build careers in the sport.

Another ground-breaking commitment is the funding of 40 full-time professional, domestic contracts. These contracts will be in addition to the existing England Women centrally contracted players.

[The comprehensive ten-point action plan](#) aims to transform all elements of women's and girls' cricket in England and Wales to increase engagement, grow representation and improve opportunities across the game. The plan focuses on five key objectives:

- **Participation:** To increase the number of women and girls playing cricket recreationally

- **Pathway:** To develop aspiring female cricketers (U11-17) as players and people
- **Performance:** To drive the performance of England women's cricket through a new semi-professional, eight region structure
- **Profile:** To elevate the profile of women's cricket through The Hundred, the England Women's team and the elite game
- **People:** To increase the representation of women across the cricket workforce

The plan was produced following two years of consultation with all 38 Counties and Cricket Wales, and detailed analysis of thousands of survey responses from the recreational and elite game.

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[View the full news item](#)

***The plan....***

**Transforming Women's & Girls' Cricket: An ECB Action Plan 2019. England and Wales Cricket Board, October 2019 (31 pages)**

The ambition of our 2020-24 strategy for cricket, Inspiring Generations, is a generation inspired to say that 'cricket is a game for me'. Transforming women's and girls' cricket is one of six priorities within the strategy and represents the largest growth opportunity for the game. For women's and girls' cricket, our ambition is to provide a clear path for women and girls from age five upwards to have a lifelong engagement and love for the game.

This document details our comprehensive action plan to transform women's and girls' cricket. We will invest an unprecedented £20m over the next two years, with an ambition of £50m over five years to enable organisations across the cricket network to recruit more dedicated resources, improve the player experience, and increase the opportunities to build careers in the sport.

This plan will be delivered in partnership with the network, with support from our delivery partners, commercial partners, broadcasters, Sport England, and Government.

[View the plan](#)

**Table Tennis England (10 October 2019)**

**Female action plan meeting with success**

Initiatives to increase the number of women and girls playing key roles in table tennis are paying dividends, with female coaching bursaries and the female ambassador scheme both proving popular.

The Women and Girls Action Plan was developed to increase the engagement Table Tennis England has with females, to seek to address a low percentage of females in our membership and as active coaches. In the 18/19 season, only 19% of coaches were female and that figure fell to 13% for player members.

The action plan has clear objectives which will help to engage more females in the sport and improve the experience of those already enjoying it.

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 We have published a good practice guide on increasing female participation. Research suggests that there are 13 million women across England who want to be more active. This document is for those wanting to engage more women in table tennis and helps to understand

the barriers to participation and how to overcome them, how to market sessions to women and girls, plus case studies of successful projects.

[Click here to download the guide](#)

[View the full news item](#)

### **British Cycling (17 October 2019)**

#### **British Cycling Go-Ride Coaches Inducted to UK Coaching's Women Into High Performance Programme**

Two female cycling coaches are among the latest cohort to be inducted to UK Coaching's Women into High Performance programme.

Abbie Taylor and Lydia Walker are two of 15 coaches from across eight sports who have been identified as having the potential to transition into high performance coaching, and will be supported in doing so by the flagship programme.

Both are current British Cycling Go-Ride coaches, and will now join with the other 13 coaches to develop their skills, behaviours and knowledge to thrive and flourish within the high performance environment.

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[View the full news item](#)

### ***Event....***

#### **Everything in Sport – Women Edition 3 - 4 December 2019, London Stadium**

“Our vision is a world where women and men have equal opportunities...  
The message is clear: Gender discrimination has no place!

Everything in Sport – Women Edition want the number of women leading and influencing in sport to grow, and to develop solutions to the cultural barriers which currently exist globally. Sport is one of the most powerful platforms for promoting gender equality and empowering women and girls.

[View more details](#)

### ***Publications.....***

**Women in Sport - E-Newsletter, October 2019 - [available to view](#)**

#### **Active Lives Adult Survey May 18/19 Report. Sport England , 17 October 2019 (30 pages)**

Covering the 12 months from May 2018 to May 2019, this report provides an update on the sporting and physical activity behaviours of adults in England. It also highlights the contribution made by volunteers, and the impact of taking part in sport and physical activity on wider outcomes such as mental wellbeing and community development.

The latest increase of more than 500,000 takes us to 28.6 million regularly active adults, the highest activity levels ever recorded. Conversely, a reduction of 122,000 means that inactivity amongst adults in England is also at the lowest level ever.

**These results also reveal that previous increases have been retained, the gender gap continues to narrow** and there is growth in the activity levels of disabled adults and those with a long term health condition. There is also a positive association between taking part in sport and physical activity and mental wellbeing, as well as individual, social and community development.

There are still audiences where we are not seeing significant change and where a continued, collaborative focus is needed so that everyone can benefit from the positive impact of sport and physical activity. In particular, those from less affluent families and those from Black and Asian backgrounds continue to be less active.

Volunteering levels remain unchanged over the last 12 months, and we continue to see lower rates of volunteering for women and those from the lowest income families.

The proportion of people reporting that they were active has increased by 0.9% over the past 12 months (an increase of 539,500 active adults in England). Since the start of our strategy period (Nov 15/16), there are 1,015,700 more active adults.

Inactivity has decreased by 122,900 over the past 12 months (-0.4%). Since the start of our strategy period there are 131,700 fewer inactive adults.

[Download a copy](#)

### **Women: From Menopause Into Later Life. Insight Pack. Women in Sport, October 2019 (32 pages)**

The focus of this insight pack is on women from menopause through to later years (age 45+), in relation to sport and physical activity and factors affecting how active they are in later life. Women are not a homogeneous group and their values, attitudes, behaviour and health will differ on a range of factors in addition to age, such as; race, lifestyle, social background, disability, some of which will be covered in this pack.

Women in Sport research indicates that menopause, which women can experience at this age, is a natural time of reappraisal. This presents the opportunity to engage women in sport and exercise to take with them into later life, as this is when they start to experience physical, psychology and emotional changes.

[Download a copy](#)

[Menopause insight - Infographic](#)

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